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Kate Spade New York to Open First Outlet Store in Utah

Lehi, UT – June 2, 2025 — Outlets at Traverse Mountain is pleased to announce the grand opening of Utah's very first Kate Spade New York outlet store on **June 27, 2025**. This highly anticipated addition brings one of fashion's most beloved brands to Utah's only outlet shopping center.

Kate Spade New York is globally recognized for its vibrant, playful approach to fashion and its dedication to polished ease. Founded in 1993, the brand began with a fresh take on handbags and quickly became a leader in accessible luxury, offering everything from apparel and accessories to jewelry and home décor. Known for its motto "joy colors life," Kate Spade New York continues to inspire with thoughtful designs and feminine spirit.

"We are thrilled to welcome Utah's first Kate Spade New York outlet to our center," said Jinger Adams, Senior Marketing Manager at Outlets at Traverse Mountain. "Our guests are always looking for high-quality, fashion-forward brands at great prices—and Kate Spade Outlet delivers all that and more. This opening further solidifies our mission to offer exclusive access to the best outlet shopping in the state."

Outlets at Traverse Mountain, located in Lehi, is Utah's only dedicated outlet shopping destination. With more than **2 million annual visitors**, the center has become a premier shopping and lifestyle hub for residents and tourists alike. The beautiful, open-air center features a striking glass atrium canopy, creating a year-round shopping experience surrounded by stunning mountain views.

The center is also home to several **Utah-exclusive outlet stores**, including **Ann Taylor Factory, Puma, The North Face, and New Balance**, making it a must-visit destination for brand-savvy shoppers. Most recently, **Perfumania** joined the center on **May 2, 2025**, offering all the top fragrance brands at unbeatable outlet prices. Visitors can also shop iconic global brands such as **Coach, Nike, Michael Kors, and Polo Ralph Lauren**, adding to the center's unmatched selection of designer labels and premium fashion.

Shoppers are invited to join the excitement and be among the first to experience Kate Spade New York Outlet at Outlets at Traverse Mountain—a one-of-a-kind shopping destination in Utah.

Learn more at www.outletsattraversemountain.com
Discover Kate Spade Outlet at www.katespadeoutlets.com

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About Outlets at Traverse Mountain

Outlets at Traverse Mountain is located in Lehi, Utah, just off I-15, exit 284. It is Utah's only Outlet center, featuring unique-to-Utah stores like ASICS, Hurley, Puma, The North Face Clearance, and Ann Taylor Factory. The center also hosts popular brands such as Banana Republic, J. Crew Factory, H&M, Nike, Coach, Michael Kors, New Balance and Under Armour, along with local favorites like Janela Bay Swimwear and Sinners & Saints coffee. Dining options include Johnny Rockets and BAAN Thai Cuisine and Bar, with lighter fare available at Auntie Anne's Pretzels and Rocky Mountain Chocolate Factory. Outlets at Traverse Mountain, Utah's Most Beautiful Place to Save. For additional information, visit [Outlets at Traverse Mountain](#).

About Craig Realty Group

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, Calif. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns and operates nearly four million square feet of retail space in seven states: Outlets at Barstow, Barstow, CA; Cabazon Outlets located near Palm Springs, CA; Citadel Outlets, Los Angeles, CA; Outlets North Phoenix, Phoenix, AZ; Outlets at San Clemente, San Clemente, CA; Tulare Outlets, Tulare, CA; Outlets at Castle Rock located south of Denver, CO; Outlets at Silverthorne located west of Denver, CO; Kapolei Commons, Oahu, HI; East Hills Mall, St. Joseph, MO; Outlets at Conroe located near Houston, TX; and Outlets at Traverse Mountain, Lehi, UT. The company also owns and operates one million square feet of office and industrial space. Craig Realty Group founder, Steve Craig, previously developed Desert Hills Premium Outlets, Carlsbad Company Stores, and Woodburn Company Stores, three of the most successful manufacturer outlet centers in the West and was instrumental in developing Camarillo Premium Outlets. For more information, visit craigrealtygroup.com.

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